

A conference organized as a side-event of the Climate Finance Day and under the umbrella of the Finance for Tomorrow Week



Sponsored by



**FONDS FRANÇAIS POUR
L'ENVIRONNEMENT MONDIAL**

Financing the Agro-Ecology Transition

Event description

The current environmental crisis has shaped a new context in which it becomes urgent to promote innovative sustainable farming practices together with new ways of financing these practices. Among the existing solutions, agro-ecology, conservation agriculture, use of ecosystems services and biodiversity, integrated production are approaches enabling an ecologically intensification of agriculture while sustainably increasing the sector viability. Several pioneers' investment funds such as Moringa, Althelia Climate Funds and the Livelihoods Investment Funds have experienced these solutions over the past five years and have now gathered lessons learned and a track record to upscale them. New vehicles are being developed such as the Landscape Degradation Neutrality Fund of Mirova.

As an official side event of the "Finance for Tomorrow Week" and following the Climate Finance Day, this event is organized by Moringa with the support of ATAF and FFEM. It aims to harness the potential of agro-ecology through dissemination of knowledge and sharing lessons learned from impact funds and scale up the impact already achieved. The conference will also build on France's leadership on natural capital markets, making Paris a unique ecosystem to foster finance that can lead to the agroecology transition.

Venue: Palais Brongniart, Paris

Date: November 29, from 8:30 to 12:30

Contact: Justine Danielczyk

justine@evenementparis.fr

Program

08:30 - 09:00	REGISTRATION & REFRESHMENTS
09:00 – 09:05	<u>Welcoming remarks</u> Peter Cripps, Moderator, Editor, Environmental Finance
09:05 – 09:20	<u>Opening keynotes: the agro-ecology transition and the role of the finance sector</u> Johnny El Hachem – CEO Private Equity, Edmond de Rothschild Arnaud de Bresson – General Delegate, Paris EUROPLACE
09:20 – 10:10	<u>Panel 1 : On the ground entrepreneurs implementing agro-ecological solutions</u> Floresta Viva – The business of restoring the Mata Atlantica in Brazil. Roberto Pini (CEO) & Léo Godard AIDER – REDD+ Tambopata project in Peru. Paul Ramirez (Project manager) Vi Agroforestry – Mount Elgon project in Kenya. Wangu Mutua (Country Director of Vi Agroforestry) & Kerman Wilberger (Project Leader of Livelihoods Venture)
10:10 – 10:25	<u>Mapping of the French ecosystem for the financing of the agro-ecology transition</u> Nicolas de Jenlis - Deloitte
10:25 – 10:45	Coffee break & networking
10:45 – 11:25	<u>Panel 2 : Lessons learned of pioneer financing vehicles and new partnerships</u> This session will provide an overview of blended finance, innovative financial models, key success factors opportunities and challenges, solutions to upscale initiatives of agro-Ecology financing. Clément Chenost – Director of Moringa Partnership, Chairman of ATAF Gautier Queru – Director of LDN Fund, Mirova Bernard Giraud – President of Livelihoods Venture Sylvain Goupille – Director of Althelia Climate funds
11:25 – 12:15	<u>Panel 3 : Building an ecosystem to foster future developments and new partnerships</u> This session will focus on market trends & key policies favoring the financing of the agro-ecology transition. Julien Perez – Strategy and Policy Director, OGCI Climate Investments Philippe Petithuguenin – Deputy General Director, CIRAD Stéphanie Bouziges-Eschmann – Secretary General, French Facility for Global Environment (FFEM) Arnaud Gauffier – Head of Food and Agriculture, WWF France Rachel Kolbe-Semhoun – Development Director, IN VIVO Marc André Binette – Director, Fondation
12:15 – 12:30	Closing keynote Brune Poirson – Secretary of State